



BRANDING IRON

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Last Week: Hawks Point Update

Member Rob Eilts, Marketing Director at Hawks Point, provided an update on the facility. Hawks Point is an independent/ assisted living resort-style facility for those ages 55 and above. Pictures of the facility and newly built cottages were presented and Rob highlighted the fact that services provided include a 24-hour on-site wellness staff, three restaurant style meals per day, and weekly housekeeping. Basic medical services are also available for those who desire them.



Other amenities at Hawks Point include a billiards lounge, mezzanine game area, library with a reading lounge, the Bistro with a full service bar, a multi-purpose room as well as two classrooms used by Dickinson State University. Eilts shared pictures of some of the unique activities that happen at Hawks Point such as cooking demonstrations and arts and crafts projects.

Eilts mentioned that Senior Services of America (SSA) has been hired to manage the property. SSA now manages 22 properties in eight states, over 1,800 units/beds, and employs over 1,000

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Give Thanks Today: Jack Olin
Next Week: Michael Ollerman

Today's Greeters Are:

Rita Ennen & Kris Fehr

Next Meeting:

Brian Fisher & Brad Fong

Lord, in the middle of another day we thank you for your goodness and ask you for your blessings. Grant us a peaceful evening that we may be in good health tomorrow and ready to serve you and the people we work with. Amen.

Your Program Today:

Margaret Barnhart—April is National Poetry Month

Coming Up:

April 22—Steve Bucci, Cyber Security

Program Chair: Chip Poland/Peggy O'Brien Next Month: Cooper Whitman

Birthdays

None this week!

Announcements:

- Calling all Rotarians: Volunteers are needed to help with tickets and concessions at the **Blue Hawk Stampede** rodeo on May 8-9. This is a major fundraiser for the club. If you have not signed up yet to volunteer, please contact Chip Poland.
- The **Armed Forces Day** luncheon will be held on May 13 at the Ramada. Tickets for guests and community members will be available soon for \$15 each. Rotarians do not need to buy a ticket for themselves, since this is included in club dues like the regular lunch meetings. Rotarians may take tickets to give to people or to sell. As has been past practice, for any tickets with a Rotarian's name that are presented at the door, the club will bill the Rotarian for the amount of tickets collected. For example, if someone takes 20 tickets and only 10 are turned in at the event, the member will be billed \$150 (not \$300).

Hawks Point (continued from page 1)

staff. Douglas Walker, Executive Director of Hawks Point, joined Eilts on Wednesday and affirmed, "We are going to continue to focus on serving our residents, meeting their needs and providing excellent customer service."

Rotary Global Grants in Rural India

Two years ago, U.S. Rotary members in Maine set out to improve the education system in Bikaner, Rajasthan, an Indian city near the border of Pakistan.

The club chose Bikaner because member Rohit Mehta was originally from the area and had connections there. Mehta put the club in contact with Rotarians in India to provide desks for four government-run schools. But when community leaders returned with a request for more desks, the Rotarians decided they had to think bigger. The Rotary Foundation had rolled out its new grant model, which required that the club do more to qualify for global grant funding. Club leaders therefore added a campaign to recruit new students and provide professional development for teachers.

"Because the new grant standards required further thought, a superior grant emerged," notes Peter Johnson, Rotary Foundation chair for District 7780. "Additional questions were asked... 'OK, they need [desks] and you want to help them get their benches, but what's going to happen with these benches?' The standards dramatically improved the project's scope, tone, and tenor."

For more news, visit www.rotary.org.



Dickinson Club Website:
www.dickinsonrotary.org

 DickinsonRotary

District Website:
www.clubrunner.ca/5580

Rotary International Website:
www.rotary.org

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Last Meeting Visitors

- Doug Walker, guest of Rob Eilts